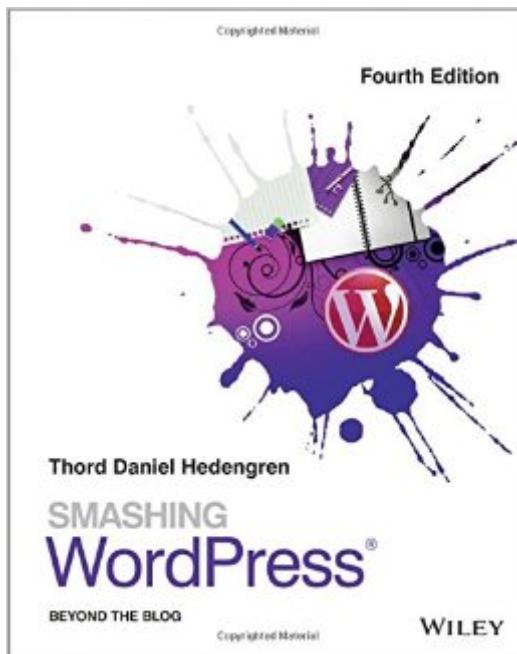


The book was found

# Smashing WordPress: Beyond The Blog



## Synopsis

The ultimate guide to using WordPress to make your life easier WordPress guru Thord Daniel Hedengren takes you beyond the blog to give you the tools and know-how needed to build just about anything in WordPress. You'll discover how to use WordPress as a CMS to power fully-fledged websites, photo galleries, forums, eCommerce sites, and much more. You get step-by-step instructions on developing model sites from the ground up and how to utilize and build plugins that let you take WordPress to the next level. You will learn how to: Use custom post types and custom taxonomies Add and work with custom headers, backgrounds, and more Build gorgeous WordPress themes with the latest features Create custom login forms and admin themes Control content with the loop (and alternatives to the loop) Integrate theme options and the theme customizer Extend WordPress with widget functionality Build WordPress projects for SEO Integrate WordPress with the social web Create helpful navigation using the navigation menu Use conditional control elements Get started with your own responsive themes Updated and revised to cover the changes to WordPress 3.8, *Smashing WordPress: Beyond the Blog, 4th Edition*, is the ultimate guide to getting the most out of WordPress.

## Book Information

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## Customer Reviews

The name of this book makes sense if you know what it is all about, but it may not be clear to people looking for "Wordpress 101" books. This is not a book for absolute beginners. It is a book for technically experienced users or power users or developers, who want to understand Wordpress,

and are able to get up to speed on their own on topics they may not be familiar with. A basic understanding of Wordpress helps, otherwise you'll have more catching up to do. If you are an advanced Wordpress user, you may find some useful things too, but those appear later on in the book. If you are a casual Wordpress user and want to go deeper and wider, you may find this book very helpful. This is the 4th edition, 354 pages long. It was written with Wordpress 3.8 in mind. One thing to make clear, this book focuses on the self-hosted Wordpress.org, not on the Automattic hosted Wordpress.com service. It starts from the beginning (installing Wordpress) and sets the tone for the rest of the book, going in more depth and being more technical than a typical learning Wordpress book. You can see all the topics covered in the table of contents so there's no need to repeat them here. There is an Index at the back but no Appendices. You can use the preview of the paper and Kindle versions to get a feel of the style and technical depth of the book.

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